

UM-SJTU JJ Presents Entrepreneurship Week from Sept 4-7 in Shanghai- details at <http://umji.sjtu.edu.cn/entrepreneurship/index.html>

Session: Intro to Incubators at neoBay

Date: 5th Sept. (Day-2)

Duration: 60 Minutes (09:00-10:00)

Incubators, accelerators, and makerspaces are becoming increasingly important components of contemporary landscape of entrepreneurship by connecting talents, resources, ideas, capital in both private and public sphere. Day 2 of Entrepreneurship Week 2018 is devoted to practicum visits to prominent incubators and makerspace in Shanghai. It will be a good opportunity to learn about the current entrepreneurship environment of the city. We will start our journey at neoBay where we will also learn about current roles of these vehicles in Shanghai and beyond.

9:00 - 9:20AM: neoBay Tour (led by Mr. Yang Xu)

9:20 - 9:40AM: Talk by Prof. Grace McCarthy

9:40 - 10:00AM: Talk by Prof. Zhigang Zhang

10:00 - 10:10AM: Q&A, wrap up and group photo

The speakers in this session will be:

(Host) **Prof. Zhigang Zhang**, CEO, Shanghai neoBay Venture Capital [China]

Prof. Grace McCarthy, Dean, Sydney Business School, University of Wollongong [Australia]